



Contact: Christine Bock (423) 718-7057

## MEDIA ADVISORY

September 16, 2009

### *“Armada kicks off River Rescue’s Third Decade”*

**What:** A colorful armada of boats will parade around the Ross’s landing area with a message about being drastic by reducing your use of plastic on Saturday, September 19<sup>th</sup>.

**Who:** Organizers of the Tennessee River Rescue a community-wide clean-up effort on OCT 3<sup>rd</sup>, first Saturday in OCT.

**When /Where:** leaving the marina area under the Oljati bridge around 10, in front of pier area around 10:30, under Market and Walnut St. bridges around 10:45, below Hunter and along shore to Veterans bridge and back along the other side in front of Coolidge park and Renaissance park around 11 and back to marina for another loop around the area.

The Tennessee River Rescue is a community-wide river clean-up that occurs each OCTOBER on the first Saturday. 9 am to 1 pm. Meeting locations and zone leader contact info can be found on our website or by listening to our hotline number (423) 785-4177 [www.tennesseeiverrescue.com](http://www.tennesseeiverrescue.com)

Some areas could use boats, such as Hales Bar Marina, Booker T. Washington State Park, Harrison Bay State Park, Suck Creek Boat Ramp. A community service project (verification slips from zone leaders) Faulous T-shirts for early arrivals !!!